



PRESS RELEASE

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CHRISTMAS THE RentMyItems.com WAY

With Christmas just around the corner many people will be looking to not only buy presents, but also look at buying items that they may need when family and friends come over for lunch, dinner, a party or simply drinks. Instead of buying some of these items, RentMyItems.com suggests renting them from someone within the local community.

Additionally, for those who may have spare items to rent, RentMyItems.com suggests listing these for free and making a little extra cash to help offset the expense of Christmas itself.

So whether a spare table, unused chairs, kitchen appliances, decorations and lights, Christmas tree stands, hostess trolleys, crockery and glasses, serving plates, saucepans, board games and even fold up beds – these can be listed for FREE at RentMyItems.com allowing the Rentor to make a little bit of extra cash. And for a Rentee, the opportunity is there to rent these listed items for a fraction of the cost of buying them new, especially when being used for just one or two occasions a year, such as at Christmas.

Research* commissioned by RentMyItems.com revealed people in the UK spent an estimated £360 million on kitchen appliances in the last 12 months that they rarely or haven't used. When asked whether they would consider renting out items if they could make money, over half of the people answered they would likely rent out their items to other people.

Warren Heal, Founder of RentMyItems.com, said, "Christmas for many is a very expensive time of year so, with free listings throughout the festive period, Rentors have an opportunity to make a little extra cash and Rentees the opportunity to save a little. Make Money – Save Money – Be Green" said Heal.

RentMyItems.com enables you to list your items **for free** until mid-March and earn some extra income through renting them out to people in your local area. Visit www.RentMyItems.com, list your unused items for free and automatically be entered into the free prize draw to win supermarket vouchers and free listings on the site for life.

-ENDS-

For further information contact:

ICM interviewed a random sample of 2030 adults aged 18+ via online between 9th - 11th September 2011. Surveys were conducted across the country and the results have been weighted to the profile of all adults. ICM is a member of the British Polling Council and abides by its rules. Further information at www.icmresearch.co.uk.

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