

Free Registration and Fee-Free Listings available prior to launch of

RentMyItems.com

Rent My Items.com, which will launch mid-September, is the new community-centred online marketplace which facilitates person to person renting of items owned among friends, family and communities.

Rent My Items.com is now open for free registration and fee-free listings at www.rentmyitems.com of owned items that its users can make available to rent to other individuals, and derive personal income from the rental of those items.

Categories available for users to list items under include At Home, In The Garden, Entertainment, Tools, Baby & Kids, Leisure and Fashion. Once registered users will have access to their own dashboard where they will be able to efficiently upload images, descriptions, item location, rental price, deposit price and use our availability calendar.

Warren Heal, founder of RentMyItems.com, came up with the idea one afternoon when he wanted to mow the lawn "My lawnmower was not working one day and I thought it would be great if I could just rent my neighbour's for an hour. After doing so he then asked if he could rent my bike from me for a week for an upcoming holiday, and that's when RMI began to come together".

At present there is much press coverage about what has become known as Collaborative Consumption - we are seeing a shift from the 20th century of hyper consumption to the 21st century of Collaborative Consumption. It has been said that Collaborative Consumption is "A new socio-economic 'big idea' promising a revolution in the way we consume".

For further details, general information and imagery please contact PAUL SAVIDENT on 0044 7966 014911 or email paul@savident.com.